

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Main Street Media
Attention: Accounts Payable
P. O. Box 25093
Alexandria, VA 22313

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
315792-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1282

Flight Dates	Order #	Alt Order #
10/25/12 - 10/30/12	315792	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/26/12	5am News M-F	5-6am M-F	---TF--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 ---TF-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/26/12 4:58 AM 5am News M-F 5-6am M-F :30 PMTTV101901DMMH \$900.00 NM									
3	10/25/12	10/26/12	Action News 6am	6-7am M-F	---TF--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 ---TF-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/25/12 6:53 AM Action News 6am 6-7am M-F :30 PMTTV101901DMMH \$2,000.00 NM									
5	10/25/12	10/26/12	M-F 7-9am	7-9am M-F	---TF--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 ---TF-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Th 10/25/12 8:29 AM M-F 7-9am 7-9am M-F :30 PMTTV101901DMMH \$2,000.00 NM 1 WXYZ F 10/26/12 7:55 AM M-F 7-9am 7-9am M-F :30 PMTTV101901DMMH \$2,000.00 NM									
7	10/25/12	10/26/12	M-F 9a-10a	9-10am M-F	---TF--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 ---TF-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/26/12 9:47 AM M-F 9a-10a 9-10am M-F :30 PMTTV101901DMMH \$1,500.00 NM									
9	10/25/12	10/26/12	M-F 10a-11a	10-11am M-F	---TF--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 ---TF-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/25/12 10:59 AM M-F 10a-11a 10-11am M-F :30 PMTTV101901DMMH \$1,500.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/25/12	10/26/12	M-F 12-1pm	12-1pm	---TF--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 ---TF-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/26/12 12:29 PM M-F 12-1pm 12-1pm :30 PMTTV101901DMMH \$1,800.00 NM									
13	10/25/12	10/26/12	The Chew	1-2pm M-F	---TF--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 ---TF-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/25/12 12:59 PM The Chew 1-2pm M-F :30 PMTTV101901DMMH \$1,500.00 NM									
15	10/25/12	10/26/12	2-3pm General Hospital	2-3pm M-F	---TF--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 ---TF-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/25/12 2:25 PM 2-3pm General Hospital 2-3pm M-F :30 PMTTV101901DMMH \$1,500.00 NM									
17	10/25/12	10/26/12	M-F 3p-4p	3-4pm M-F	---TF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 ---TF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/26/12 3:48 PM M-F 3p-4p 3-4pm M-F :30 PMTTV101901DMMH \$1,200.00 NM									
19	10/25/12	10/26/12	Dr. Oz	4-5pm M-F	---TF--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 ---TF-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/25/12 4:13 PM Dr. Oz 4-5pm M-F :30 PMTTV101901DMMH \$1,800.00 NM									
21	10/25/12	10/26/12	5-6pm M-F	5-6pm M-F	---TF--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 ---TF-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/26/12 5:28 PM 5-6pm M-F 5-6pm M-F :30 PMTTV101901DMMH \$3,000.00 NM									
23	10/25/12	10/26/12	6-630pm M-F	6-630pm M-F	---TF--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 ---TF-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/26/12 5:56 PM 6-630pm M-F 6-630pm M-F :30 PMTTV101901DMMH \$3,000.00 NM									
25	10/25/12	10/26/12	M-F 7-730p	7-730pm M-F	---TF--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 ---TF-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/26/12 6:59 PM M-F 7-730p 7-730pm M-F :30 PMTTV101901DMMH \$3,000.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/25/12	10/26/12	M-F 730-8pm	730-8pm M-F	---TF--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 ---TF-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/25/12 7:40 PM M-F 730-8pm 730-8pm M-F :30 PMTTV101901DMMH \$4,000.00 NM									
29	10/25/12	10/28/12	11pm Action News Updat	11-1135pm M-Sun	---TFSS	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 ---TFSS 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/26/12 11:26 PM 11pm Action News Update 11-1135pm M-Sun :30 PMTTV101901DMMH \$5,000.00 NM									
31	10/27/12	10/27/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/27/12 7:27 AM GMA SAT 7-8am SAT 7-8am :30 PMTTV101901DMMH \$1,200.00 NM									
32	10/27/12	10/27/12	Sa 7-8p	7pm Sat	-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 -----S- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/27/12 7:58 PM Sa 7-8p 7pm Sat :30 PMTTV101901DMMH \$2,500.00 NM									
33	10/27/12	10/27/12	ABC's Saturday Night Foc	SA 8pm-1130pm	-----S-	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 -----S- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/27/12 11:45 PM ABC's Saturday Night Football SA 8pm-1130pm :30 PMTTV101901DMMH \$4,000.00 NM									
34	10/28/12	10/28/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 7:58 AM GMA SUN 7-8am SUN 7-8am :30 PMTTV101901DMMH \$1,200.00 NM									
35	10/27/12	10/27/12	ABC's Clge Ftbl 330-7pm	330-7pm	-----S-	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 -----S- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/27/12 6:35 PM ABC's Clge Ftbl 330-7pm 330-7pm :30 PMTTV101901DMMH \$12,000.00 NM									

Total Spots **21** Gross Total **\$56,600.00**

Payment Terms 30 Days

Agency Commission **\$8,490.00**

Net Amount Due **\$48,110.00**